

TANGELO

GAMES

"On-going passion and constant innovation to provide the best social gaming experience for millions of users all over the world."

PRESS KIT 2018



PLAYING BIG

About Tangelo Games

The most geographically diversified company

Tangelo Games Corp. is a leading developer and operator of Social Casino games formed in 2015 via the acquisition of Diwip and Akamon Entertainment Millennium.

With its operative headquarters in Barcelona and an additional presence in Tel Aviv and Toronto, (where it's publicly traded as TSX-VENTURE: GEL), the company has since its launch reinforced its position as **the most geographically diversified company** reaching more than 200 countries with a strong focus in the U.S, Latam and Southern European markets.

While the social slots app **'Best Casino'** has a strong customer base in both the **United States and Canada**; the web app **'Mundigames'** -along with its local adaptations- ' have become the largest **Southern European** and **Latin American**-based social gaming brand in the world.

A key player in the social casino arena

Tangelo Games provides its global gaming community of more than **1,5 million monthly active users** with the best social casino gaming experience through a deep portfolio of products across all verticals and platforms with a focus on both global and localized content.

Being constantly recognized by industry experts Eilers & Krejcik among the **Top 20 Social Casino Game Publishers** and having generated a revenue of **\$27,3 million** in 2017, Tangelo Games has become a key player in the social casino arena, an industry valued on \$4.52bln.



PLAYING DIVERSE

The games

Assorted Collection

The current **portfolio** of the company consists of **more than 90** top-ranked social casino-themed games including **slots, bingo** and traditional **card games** such as Buraco (Brazil), Belote (France), Chinchon and Mus (Spain).

All of them are built to local adaptations across every country and are available to play through a variety of platforms including **web portals** (Mundigames and

local adaptations along with “white label” re-branded sites) ; **Facebook** and mobile platforms such as **Android, iPhone** and **Amazon**.

Each game is developed to the highest standards for playing **synchronously** in a **multiplatform** environment and with maximum intuitive **usability**. They are all free to play and generate revenue primarily through the in-game sale of virtual coins.

Our top 5 games



One of the very first Social Casino Games



High quality and Innovative Videoslots



Awesome classic Slots Game



High monetizing Latin Bingo product



Best Social Bingo of the year award

PLAYING WITH INNOVATION

Fostering the community interaction

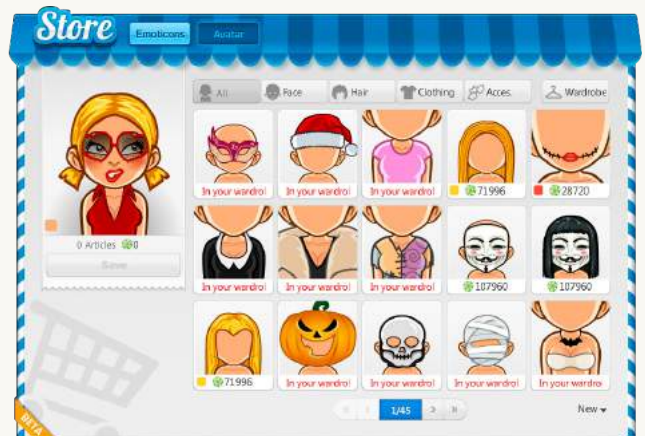
Innovation

Tangelo Games is continuously searching for new solutions to drive the commercialization of strategic products, processes and services led by innovation.

Some of the ground-breaking projects recently launched by the company includes the development of the first Social Casino title for Facebook's gaming platform '**Instant Games**'; the first Facebook Messenger **chatbot** within the Social Casino industry, 'Rich the Cat'; and a pioneering integration of **3D Virtual Sports** in a multi-game Social Casino environment.

Social Features

Tangelo Games' titles not only offer state of the art design and highly immersive content but also a social fun experience for its players. **Chat rooms, leaderboards, customizable avatars** and other social features help create an engaged global community eager to play while connecting with their friends over the world.



CREATING VALUE WITH VALUABLE PEOPLE

Simplicity, Ingenuity, Courage and **Transparency** are the core values Tangelo Games believes wholeheartedly in. Its **all-star team** build the key to its success with this foundation. Its operative head-quarters in Barcelona is fully equipped to encourage social interaction and creativity among team members: beer on tap and ping pong tournaments are among the many initiatives which help employees become part of a meaningful **corporate culture that** strengthens relationships and drive the future of entertainment.

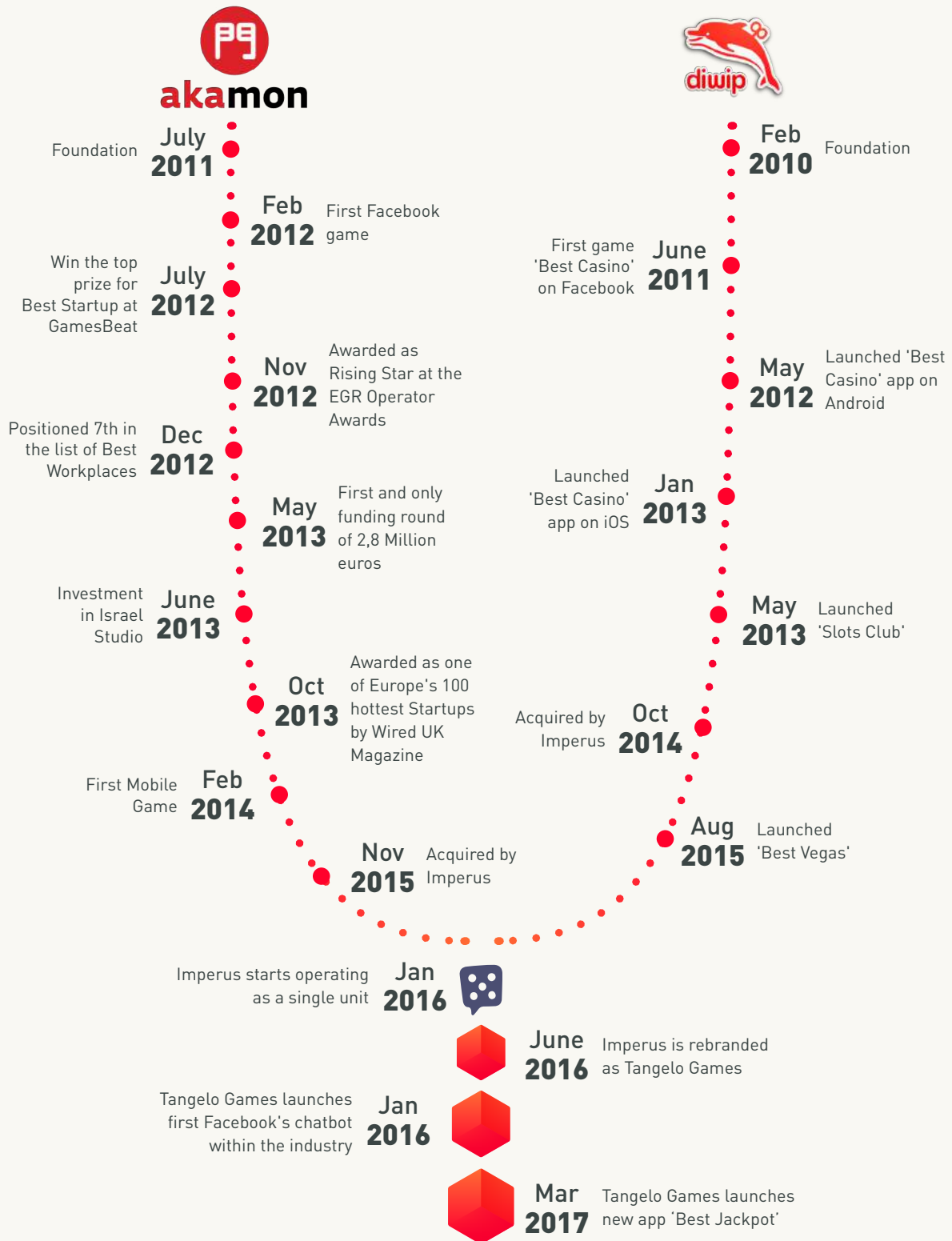


The company has successfully built a **multicultural** and **diverse** team of more than 80 highly qualified gaming experts who possess proven track records of **excellence** in their respective fields and are committed to leveraging their combined skills and experience to deliver cutting edge, future ready and scalable technology to the marketplace.



TANGELO AT A GLANCE

Our story



TANGELO AT A GLANCE

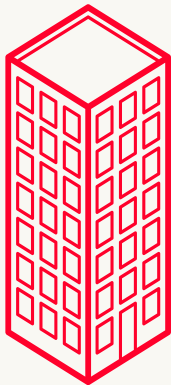
Corporate



AMONG THE **TOP 20**
INDUSTRY PLAYERS



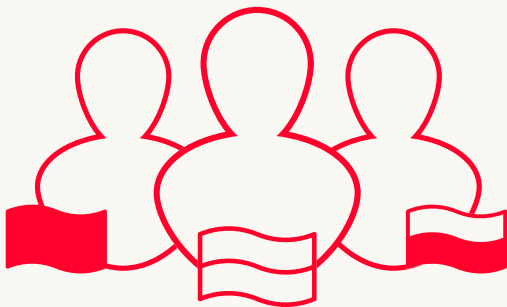
WORLD
WIDE
REACH



HEADQUARTERS
IN BARCELONA,
STUDIO
IN TEL AVIV



2017 REVENUE
\$27,3M



80 EMPLOYEES
10 NATIONALITIES



THE **ONLY** GLOBAL
SOCIAL CASINO
PUBLICLY QUOTED
COMPANY

TANGELO AT A GLANCE

Product



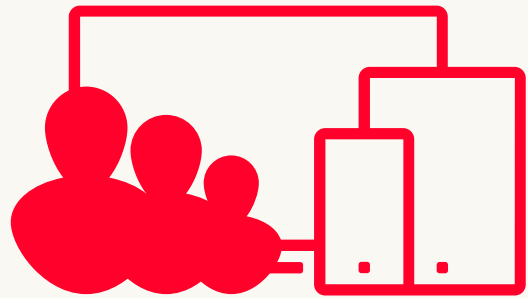
OUR **MAIN**
BRANDS



HIGH **RETENTION**
& **MONETIZATION**



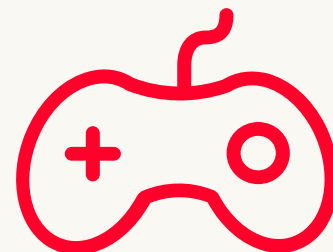
350K DAU's
1,5K MAU's



MULTIPLATFORM
& **MULTIPLAYER**



WHITE LABEL
AGREEMENTS



MORE THAN
90 GAMES

THE PLAYERS

Management Team



Vicenç Martí

President

With more than 15 years of experience in the gaming industry, he was CEO of Akamon Entertainment, which he co-founded in July 2011 and is a wholly owned subsidiary of Tangelo since November 2015. He was also CEO of the Interactive Division at Spain's largest gaming company Cirsa over a five-year tenure.

James Lanthier

CEO

Track record in finance, M&A and in gaming growing businesses such as FUN Technologies Inc., which he co-founded. He is also Director of Mood Media Corporation and NYX Gaming Group Limited; CEO of RAM Equity since 2014 and was COO of Mood Media Corporation from 2008 to 2013.



Oscar Fonrodona

Managing Director

Specializing in Business Administration, he was MD at Akamon Entertainment before it became a Tangelo subsidiary and also its CMO. With a degree in Industrial Engineering from UPC and an MBA in ESADE, he has developed his career in the online marketing field within different industries.

THE PLAYERS

Management Team

Montse Puig

CFO

As an accomplished Finance Executive, she was Business Area Manager at Almirall, Development and CRM Manager at leatherXchange.com and Senior Consultant at Accenture. Montse was awarded a BA in Industrial Engineering from UPC and a PDD Management Development Programme at IESE.



Eli Atlas

CTO Israel

His experience includes project management, development and software architecture. Prior to Tangelo, Eli was managing front-end development in Playtika and was responsible for one of the best teams in the social gaming industry serving millions of players around the world.



Adalberto Bruno

CTO Spain

He is a Mobile Platforms and Digital Ecosystems expert, a Gaming Industry veteran and a VR/AR pioneer. Before joining Tangelo, Adalberto was the CTO of Marmalade Technologies and prior to that, he was Technical Director at Electronic Arts for 8 years.



Dvir Ackerman

Head of New Product

He is a seasoned technology executive with more than ten years of expertise in the social casino industry having worked as Product Manager for industry leading companies. Dvir holds an MBA, a Technology, Innovation and Entrepreneurship Management degree from Tel Aviv University, a BA in Film and TV as well as a Game Designer degree.



#Everydayisadaytoplay

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